

VISUAL COMMUNICATOR

GRAPHIC DESIGNER

CREATIVE THINKER

ART DIRECTOR

PROBLEM SOLVER

IDEA GENERATOR

DETAIL INVESTIGATOR

IMAGE EDITOR

TEAM PLAYER

DRIVEN WORKER

LIFE LOVER

IDEA INVESTIGATOR

NATURAL LEADER

COMPETENCES

Strong ability to navigate challenges, accomplished in liaising with creative and client servicing throughout assigned projects to guarantee client satisfaction; develop constructive solutions; detail-oriented with exceptional communication, negotiation & presentation skills.

Solid background in defining, implementing, and monitoring processes and performance measures in highly competitive environments; demonstrated experience in building high-performing teams across all design and creative domains, including print and online campaigns.

Demonstrated ability working at all art/production levels from inception to final delivery, all the while ensuring that work is effective and consistent with client and brand specifications.

Experience in consulting clients and partners with proven record in successfully amalgamated creative knowledge with design input that brought creative ideas and concepts to life.

Excellent team player and have experience of effectively building and maintaining relationships with design colleagues, printers, writers, photographers, account executives, marketing and digital professionals.

EMPLOYMENT

Senior Art Director | Ledingham Drake Solutions, Dubai | April 2016-now

Hospitality venues: Axe House, Lucky Voice, Rolling Pin, Dirty Laundry Project, Bao Down, Mother Plucker, Hops House, MeltMongersCo, Rollé Poké, Top Dog Haus, W&F, Ate

Responsible for:

- Design print ads, flyers, posters, menus, table tents, banners, web graphics, social media graphics, retail and more!
- Execute innovative design initiatives and establish & adhere to the conceptual and stylistic direction across all media
- Brainstorm creative concepts with the project team while maintaining each venue's brand identity and presence
- Work within a variety of media from traditional print to interactive solutions

Creative Director | Time Out Dubai & Time Out GCC (ITP Publishing), Dubai | Feb 2013-Dec 2016

Weekly Magazine, Supplements, Guides

Recently redesigned the total layout of Time Out Dubai, Abu Dhabi, Bahrain, Doha, Time Out Dubai Kids & Abu Dhabi Kids

Responsible for the magazine's Creative Direction, including:

- Covers, features, leaders, guides, supplements, listings and event pages
- Working closely with Editor and picture editor for the weekly issues and all guides/supplements.
- Art directing photo shoots for Covers.
- Work closely with Marketing and Sales team to create event collateral including menus, invitations, banners and on-site branding.
- Led team of 3 art/studio professionals

Art Editor | GD MAG (Gentleman and Dandy Magazine), Zurich | 2012

iPad Magazine Interactive Design for Tablet

Responsible for the interactive creative concept and layout of each module, specifying material details, ensuring timely content delivery within budget. Also responsible for:

- Style and size of type for print and online.
- Photographs, Graphics & Animation.
- Audio and Video.
- Main design work performed on Adobe Illustrator.
- On-line collaboration via Dropbox and Skype.

Art Director for Creative Media solutions | Daily Press Magazines/NEP Publications, Greece | 2006-2010

Magazines: L'Officiel, L'Officiel Hommes, OliveBBC, Parents

2009-2010

Managed a team of 3 graphic designers and 1 copywriter, including:

- Taking briefs from clients.
- Managing, producing and designing projects from brief to implementation.
- Art directing photo shoots of high profile concepts.
- Working within budget and scheduling requirements.
- Presenting ideas & concepts to clients, and senior managers.
- Working closely with Editors, pictures editors, brand managers, sales agents and licence companies.
- Brand design guideline templates for each title and media properties.
- Print and online ads for trade titles and their supplements.

2006-2009

Responsibilities included:

- Magazine layout.
- Review and approve proofs.
- Discuss client requirements.
- Creative media presentation concepts tailored for each magazine.

Graphic Designer | Yalos Branding Intelligence™, Greece | 2001-2006

Expertise in Communication, Product & Packaging design

Clients: JTI, J&P International, WWF International and L'Oreal

Provided communications, branding and design services for global brands, including:

- B2c and corporate branding projects from conceptualisation to implementation.
- Involved in client briefs and supervised print production.
- Designed marketing and promotional material on various projects.
- Created print ads, logos, brochures, poster, branding, invitations, corporate identity.

EDUCATION

MA Packaging Design | Surrey Institute of Art & Design, Surrey, UK | 1998-1999

BA Visual Communication & Advertising | Vakalo School of Art & Design, Greece | 1994-1997

COMPUTER SKILLS

MAC & PC

Adobe Creative Suite

Photoshop, In-Design, Illustrator

Adobe Digital Publishing Suite

Thanks! Speak soon!